

shari's promise

To stop child sexual abuse anyway we can, empower survivors, and teach communities to recognize the signs of abuse and react responsibly

Project Healing: Kids' Happiness Art Book

Shari's Promise provides and stocks an "Expression Station" for children who are brought to the Child Advocacy Center or Hope Works. This area is filled with art and writing supplies to provide a creative outlet for the emotions that may arise. Signs are strategically placed with suggestions of what to draw (Draw a picture that expresses your favorite "Happy Place"), write (Write a list of "I feel happy when...") or compose (How to write a poem of me). Not only does this provide a way to pass the time while at the CAC or Hope Works, but it also gives a child a way to channel feelings such as fear, rage, loss, betrayal, faith, love and hope for the future.

5,000 books will be printed and distributed for free to pediatricians, OB/GYN, dentists, orthodontist's offices, child care centers and various other businesses throughout Howard County to display in their waiting rooms.

Corporate Sponsorship Levels

Interested in being a Corporate Sponsor?
Contact Karen Pitsley 301.788.3129

COVER SPONSOR \$5,000 - \$10,000

EXCLUSIVE - One opportunity available - \$10,000 for hard cover sponsor -OR- \$5,000 for perfect binding cover sponsor

- Cover Sponsor will be entitled to a full-page advertisement on the inside front cover of 2014 edition of book (11"x8 ½").
- Cover Sponsor will be listed on the sponsor page in the 2014 edition of the book.
- A press release announcing the Cover sponsorship, distributed to Greater Howard County media and outlets
- Cover Sponsors will be acknowledged as such with corporate name and logo in every public training Shari's Promise presents in 2014.
- Cover Sponsor will be recognized as such on the Shari's Promise website (www.SharisPromise.org) with a linked logo and contact information.
- Cover Sponsor will be entitled to fifty (50) copies of the 2014 edition of the book.
- Cover Sponsor will receive publicity in print & electronic collateral (emails, press releases, newsletters, etc.) for 2014.

TITLE SPONSOR \$2,500

EXCLUSIVE - One opportunity available

- Title Sponsor will be entitled to a full-page advertisement on the inside back cover of 2014 edition of book (11"x8 ½").
- Title Sponsor will be listed on the sponsor page in the 2014 edition of the book.
- A press release announcing the Title sponsorship, distributed to Greater Howard County media and outlets.
- Title Sponsors will be acknowledged as such with corporate name and logo in every public training Shari's Promise presents in 2014.
- Title Sponsor will be recognized as such on the Shari's Promise website (www.SharisPromise.org) with a linked logo and contact information.
- Title Sponsor will be entitled to twenty five (25) copies of the 2014 edition of the book.
- Title Sponsor will receive publicity in print & electronic collateral (emails, press releases, newsletters, etc.) for 2014.

ART SPONSOR \$1,000

Up to 25 available - Exclusive per business type

- Art Sponsor will be entitled to a 1"H. x 3"W. logo on one piece of art submitted by a child affected by Childhood Sexual Abuse, noted "Sponsored by [your logo here]".
- Art Sponsor will be listed on the sponsor page in the 2014 edition of the book.
- Art Sponsor will be recognized as such on the Shari's Promise website (www.SharisPromise.org) with a linked logo and contact information.
- Art Sponsor will be entitled to ten (10) copies of the 2014 edition of the book.
- Art Sponsor will receive publicity in print & electronic collateral (emails, press releases, newsletters, etc.) for 2014.

GILT SPONSOR \$500

No limit - not exclusive

- Gilt Sponsor will be listed on the sponsor page in the 2014 edition of the book.
- Gilt Sponsor will be recognized as such on the Shari's Promise website (www.SharisPromise.org) with a linkable logo and contact information.
- Gilt Sponsor will be entitled to five (5) copies of the 2014 edition of the book.
- Gilt Sponsor will receive publicity in print & electronic collateral (emails, press releases, newsletters, etc.) for 2014.

PARCHMENT SPONSOR \$250

No limit - not exclusive

- Parchment Sponsor will be listed on the sponsor page in the 2014 edition of the book.
- Parchment Sponsor will be recognized as such on the Shari's Promise website (www.SharisPromise.org) with a linkable corporate name.
- Parchment Sponsor will be entitled to two (2) copies of the 2014 edition of the book.
- Parchment Sponsor will receive publicity in print & electronic collateral (emails, press releases, newsletters, etc.) for 2014.

INK SPONSOR \$100

No limit - not exclusive

- Ink Sponsor will be listed on the sponsor page in the 2014 edition of the book.
- Ink Sponsor will be recognized as such on the Shari's Promise website (www.SharisPromise.org) with a linkable corporate name.
- Ink Sponsor will be entitled to one (1) copy of the 2014 edition of the book.
- Ink Sponsor will receive publicity in print & electronic collateral (emails, press releases, newsletters, etc.) for 2014.